

Assignment 1: Identifying Academic Writing

Student Name: _____

Instructions:

Below are a series of writing examples.

- Identify whether each example is **Academic Writing** or **Not Academic Writing**.
 - Provide a brief justification for each answer based on tone, purpose, structure, and use of evidence or citations.
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TASK 1:

"The impact of globalization on developing economies is profound, as it has led to increased trade opportunities and foreign investment. Recent studies suggest that globalization has contributed to a 25% rise in economic growth in sub-Saharan Africa over the past decade (Jones & Smith, 2022)."

[] Academic Writing or [] Not Academic Writing.

Providing a brief justification for your choice:

TASK 2:

"I think that traveling is an amazing experience because it opens your mind to new cultures and ideas. You get to meet new people, try different foods, and learn a lot about the world around you."

[] Academic Writing or [] Not Academic Writing.

Providing a brief justification for your choice:

TASK 3:

"This article will analyze the relationship between digital marketing strategies and customer engagement in small businesses. The research draws from various case studies and data sets to examine how targeted advertising influences consumer behavior."

☐ Academic Writing or ☐ Not Academic Writing.

Providing a brief justification for your choice:

TASK 4:

"Breaking news! A massive storm is heading towards the eastern coast, threatening to disrupt power supplies and cause significant damage to homes and businesses. Stay tuned for live updates."

☐ Academic Writing or ☐ Not Academic Writing.

Providing a brief justification for your choice:

TASK 5:

"The correlation between workplace motivation and employee productivity is well-documented. Studies show that organizations with robust incentive programs experience a 15% increase in overall employee output (Thompson, 2021)."

☐ Academic Writing or ☐ Not Academic Writing.

Providing a brief justification for your choice:

TASK 6:

"It was a bright, sunny morning when I set off on my journey to the mountains. The air was crisp, and the birds were chirping merrily. As I walked, I felt a sense of peace and tranquility wash over me."

☐ Academic Writing or ☐ Not Academic Writing.

Providing a brief justification for your choice:

TASK 7:

"Corporate social responsibility (CSR) has become a key factor in determining a company's reputation. Research indicates that businesses with strong CSR initiatives tend to attract more loyal customers and increase their market share (Baker & Lee, 2019)."

☐ Academic Writing or ☐ Not Academic Writing.

Providing a brief justification for your choice:

TASK 8:

"You won't believe what happened next! After visiting the new restaurant downtown, I was blown away by the amazing food and the friendly staff. It's definitely worth a visit if you're ever in the area!"

☐ Academic Writing or ☐ Not Academic Writing.

Providing a brief justification for your choice:

Assignment 2: Defining Writing Styles Exercise

Instructions:

Below are five examples of different writing styles. Read each example and define the type of writing it represents. After identifying the writing style, briefly describe its main characteristics.

Example 1:

"In the bustling streets of New York City, the air was thick with the smell of street food and the sound of honking cars. The city seemed to pulse with life, each corner offering a new adventure. I couldn't help but feel both exhilarated and overwhelmed as I navigated the concrete jungle."

Question:

Define the writing style and list its characteristics.

Example 2:

"This paper examines the impact of leadership styles on employee performance in the corporate sector. The analysis is based on recent studies and includes statistical data to support the argument that transformational leadership fosters higher productivity compared to autocratic leadership (Johnson, 2021)."

Question:

Define the writing style and list its characteristics.

Example 3:

"Breaking news: A massive storm is sweeping across the Midwest, causing widespread power outages and dangerous road conditions. Stay tuned for updates as we track this developing situation."

Question:

Define the writing style and list its characteristics.

Example 4:

"Once upon a time, in a small village nestled between rolling hills, there lived a young girl named Lila. Every day, Lila would wander through the fields, dreaming of adventures far beyond her quiet little world."

Question:

Define the writing style and list its characteristics.

Example 5:

"The business cycle refers to the fluctuations in economic activity that occur over time in a market economy. These cycles are typically characterized by periods of expansion, peak, contraction, and trough, and they are influenced by various factors such as consumer spending, investment, and government policy."

Question:

Define the writing style and list its characteristics.

Example 6:

"Subject: Project Deadline Extended to October 20

Hi Team,

Due to unforeseen delays in the production process, we are extending the deadline for the project to October 20. Please adjust your schedules accordingly, and let me know if you foresee any further issues.

Best regards,

Alex."_

Question:

Define the writing style and list its characteristics.

Example 7:

"Executive Summary: This report evaluates the financial performance of XYZ Corporation in Q2 2024, with particular emphasis on revenue growth, cost management, and profitability. The analysis shows that while revenue increased by 10%, rising production costs led to a 5% decrease in net profit. Key recommendations include implementing cost control measures and exploring alternative suppliers to improve profit margins in the next quarter."

Question:

Define the writing style and list its characteristics.

ASSIGNMENT 3 | FINDING YOUR ACADEMIC VOICE

Writing Assignment: Reframing Informal Writing into Academic Writing

Instructions:

- Below are informal examples of writing. Your task is to reframe each example into **academic writing**.
 - **Adopt a formal tone** and avoid using personal opinions or informal expressions (e.g., contractions, slang).
 - **Support your statements with evidence** or research where applicable.
 - **Focus on objectivity, clarity, and precision**, ensuring your writing is clear, logical, and factual.
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TASK 1:

Informal Statement:

"I think Instagram is super popular because it lets people stay connected and share pictures with their friends. It's a fun way to see what everyone's doing."

Reframe into Academic Writing:

TASK 2:

Informal Statement:

"Starting a small business can be really tough because you have to figure out how to make money and keep customers happy. It's exciting, but also really stressful."

Reframe into Academic Writing:

TASK 3:**Informal Statement:**

"Visiting new places is awesome because you get to experience different cultures, try new foods, and see cool landmarks. It's a great way to broaden your horizons."

Reframe into Academic Writing:**TASK 4:****Informal Statement:**

"Group projects are frustrating because sometimes people don't do their part, and you end up doing all the work. It's not fair, and it can make you really stressed out."

Reframe into Academic Writing: